

# Rotary



## Merced Sunrise Rotary Club & Charity Zone 26, Area 8, District 5220, Club 22798 Monthly Board Meeting Minutes

**Date:** February 22, 2017  
**Time:** 5:30PM  
**Location:** Richard Miller's home, 5671 Carmela Court  
**Members Present:** Bob Casey (P), Mike Altomare (PE), Mike Cuchna (VP), , Eric Moore (S), Douglass Forte (International Service Director), Donald Barclay (Vocational Service Director), Regina Cherf (Club Service Director), Alan Arnold (Membership Director), Francis Hughes (Youth Service Director)  
**Members Absent:** Cathy Paskin (IPP), Steve Benner (Community Service Director), Rich Miller (T)  
**Guests:** Frank Reed (Foundation Chair), Bud Gautney, Hank Strength  
**Reference:** General Monthly Board Meeting

1. **Call to Order:** Meeting called to order by Bob.
2. **Roll Call:** As listed above.
3. **Approval of Agenda (attached):** M/S/C Mike C, Doug, Aye.
4. **Approval January 18, 2017 Board Minutes:** M/S/C, Doug, Mike C, Aye.
5. **Leadership Reports**
  - A. **President.**
    1. **District Conference.** The 2017 District Conference will be held April 28-30 at Harrah's Lake Tahoe at each Rotarian's expense. The Club anticipates 10 members attending.
    2. **District Awards.** Directors are responsible for selecting their category's nominee and work with the board to finalize submission within the month.
  - B. **President-Elect.**
    1. **Pre-PETS (President Elect Training Seminar).** Mike A attended the subject Modesto meeting and recommends it to all future leaders. The meeting emphasized formulating 2017-2018 goals, which includes Foundation fundraising and having seven new members to replace exiting members. Compared to other Clubs, Merced Sunrise has robust cross-trained leadership. The Pre-PETS professional photo opportunity is much

better than PETS. A material observation is how many Rotary Clubs are forced to re-use prior Presidents (sometimes three times) to maintain leadership and momentum. This is a huge demographic/recruiting issue for RI medium term.

2. **Shrimp Feed.** A special Shrimp Feed meeting will take place after this board meeting.

C. **Vice President.**

1. **Programs.** Only a few more programs require scheduling for the year.

D. **Treasurer.**

1. **Financial Report.** In Rich's absence, Mike A presented a fiscal year-to-date budget and actual Income Statement and Balance Sheet for both the Club and Charity. The Board and Club members are encouraged to ask questions at any time.

E. **Secretary.**

1. **Corporate Membership.** Eric M and Alan will endeavor to formulate a transparent and cogent application/rules. The Club issued some information to a prospective Corporate member and will seek to develop something that matches Club by-laws and recruiting needs.
2. **New Member Induction.** Eric M is working on a prospective transfer member and will report back to the board by the next meeting.
3. **Attendance.** Eric M found certain members had their attendance mis-reported in late 2016. An audit is underway which will ensure attendance awards are duly issued. It is the responsibility of each member to record their make-ups, etc.

6. **Activity Reports**

A. **Community Service.**

1. **No Report.**

B. **Vocational Service.**

1. **Vocational Trips.** The next vocational trip is Foster Farms on March 24, 2017.

C. **International Service.**

1. **Uganda Hand-Dug Water Well Project.** Doug is obtaining some site photos of the project after which funds will be duly transferred.

D. **Club Service/Administration.**

1. **Club Directory.** Gina has a physical directory binder to distribute.

**E. Youth Service.**

1. **RYLA (Rotary Youth Leadership Awards).** The Club successfully completed its annual RYLA event. Seven local students participated and no additional budget outlays were necessary.

**F. Membership Update.**

1. **New Application.** Alan is updating the Membership Application. The Club/DACdb is overwhelmed by excessive data collection fields, so the Club needs to determine what information to collect and use long term to reduce complexity and overhead and enhance ease of use. The goal is to make recruiting accessible, seamless and empowering.

**G. Foundation Update.**

1. **100% Paul Harris Society Club.** Frank continues to endeavor to make the Club a 100% PHS Club by April. The Club will allocate 13,516 points for 17 members to make the Club a 100% PHS Club. The points cannot be used for any other purpose. Points "loaned" to members will be returned as membership enhances their future Foundation contributions.
2. **New Foundation Chair.** Frank anticipates leaving the Foundation Chair role by July 2017. Frank is taking on other material volunteer work, but will continue as a Club member. Mike A will find a replacement. Frank's remarkable work continues to impact Rotary and society on all levels.

**Next Meeting Date: 5:30PM March 22, 2017 at 5671 Carmela Court**

**Meeting adjourned at 6:25PM.**

Respectfully Submitted,

/s/ Eric A. Moore  
Secretary  
February 28, 2017