

# Rotary



## Merced Sunrise Rotary Club & Charity Zone 26, Area 8, District 5220, Club 22798 Monthly Board Meeting Minutes

**Date:** March 22, 2017  
**Time:** 5:30PM  
**Location:** 5671 Carmela Court, Merced  
**Members Present:** Rich Miller (T), Bob Casey (P), Mike Altomare (PE), Mike Cuchna (VP), Eric Moore (S), Douglass Forte (International Service Director), Donald Barclay (Vocational Service Director), Regina Cherf (Club Service Director), , Butch Hughes (Youth Service Director), Steve Benner (Community Service Director)  
**Members Absent:** Cathy Paskin (IPP)  
**Guests:** Frank Reed (Foundation Chair), Alan Arnold, (Membership Chair), Bud Gautney  
**Reference:** General Monthly Board Meeting

1. **Call to Order:** Meeting called to order by Bob.
2. **Roll Call:** As listed above.
3. **Approval of Agenda (attached):** M/S/C Mike C, Doug, Aye.
4. **Approval February 22, 2017 Board Minutes:** (Correct attendance) M/S/C, Doug, Mike A, Aye.
5. **Leadership Reports**
  - A. **President.**
    1. **District Conference.** The 2017 District Conference will be held April 28-30 at Harrah's Lake Tahoe at each Rotarian's expense. The Club anticipates 10 members attending.
    2. **District Awards.** Directors are responsible for selecting their category's nominee and work with the board to finalize submission within the month.
    3. **Betsy Donovan Resignation.** Betsy submitted a formal resignation letter to the Club effective March 10. Betsy has been a remarkable resource to Rotary and the community in countless capacities over many years and the success of the Sunrise Club is in no small part due to her efforts and intentions. Betsy is seeking a new life and new opportunities elsewhere and is welcome back as a guest or future member at her choosing. Honorary membership is also an option.

4. **Measure V Oversight Committee.** Bob wanted the full Club to know of the formation of a “Citizens Oversight Committee” to monitor the emerging “self-help” Measure V county-wide transportation tax going into effect. Club members are encouraged to apply to represent Merced. The deadline is April 11.
- B. President-Elect.**
1. **Shrimp Feed Wrap-up.** Mike A presented preliminary financials from the year's operations. The Feed looks to be a record for fundraising. All members should again take pride in offering Merced's premier fundraising event.
- C. Vice President.**
1. **Programs.** Mike C said only a few more programs require scheduling for the year.
- D. Treasurer.**
1. **Financial Report.** Rich presented a fiscal year-to-date budget and actual Income Statement and Balance Sheet for both the Club and Charity. The Board and Club members are encouraged to ask questions at any time.
  2. **Field of Honor Mini-grants.** The Club still has monies remaining from last year's FOH dedicated for veteran and first responder mini-grant making.
  3. **Charity Bylaws.** Rich presented a full copy of the Charity's bylaws for review.
- E. Secretary.**
1. **Field of Honor Fundraising.** Eric M was requested to make an early appeal to a specific prospective FOH sponsor. That request was denied, but an alternative fundraising model was suggested instead of cash. The board discussed in advance of normal June FOH planning.
  2. **New Member Nomination.** Eric M submitted to the board a formal consideration/vote on inducting a former member as a new active member. Under consideration was whether the Club should make an exception to expunge any outstanding unpaid dues/fines on the former member's account for reinstatement. The Club Constitution states:

*“Reinstatement. The board may reinstate the former member to membership upon the former member’s petition and payment of all indebtedness to this club.” Const. XII, § 3(b).*

The board considered prior club history, timing and the merits and waived the payment of indebtedness provision and approved the nomination for

the Club's final consideration. M/S/C Mike A, Butch, Aye. (Eric M abstained from voting because the amount in controversy was still unknown, nor could it be described as trivial or material.)

3. **Satellite Club.** Eric M brought to the board's attention certain discussions with former and prospective Club members may re-join/join if the Club offered another venue and time to meet. The idea was proffered to form a "before sunrise satellite club" that would meet after work hours, but be just as integral to Club activities. The merits of having a satellite club, e-club, a new club, etc were compared to the needs of changing demographics as emphasized by RI. The ceiling of the Club is set at 50 members based upon the excellent meeting space and amenities. The Club may consider such expansion if or when Club size exceeds 50 members on a routine basis.

## 6. **Activity Reports**

### A. **Community Service.**

1. **New Director Needs.** Steve B, being the new director mid-year, asked for contact information and guidance on all disclosed Community Service budgeted line-items. There is a need to transparently document all individual grant programs the Club serves for public relations, new opportunities, and institutional change-over. Steve will meet with Mike A in the near future to support robust programs and find new service opportunities. Doug had the exact concern when he inherited International Service the prior year. The same issue exists for all service areas going forward.

### B. **Vocational Service.**

1. **Vocational Trips.** Donald is arranging a tour of UC Merced facilities for the fourth quarter.

### C. **International Service.**

1. **Uganda Hand-Dug Water Well Project.** Doug wired grant monies as planned. An update will be forthcoming. The Club shall endeavor to document and publicize its international service activities.

### D. **Club Service/Administration.**

1. **Academic Scholarships.** Per Butch's report and request, Bob and Gina may be formulating a more transparent public application process differentiating between strict scholarship, service and athletics in time for the new college year. Historically, many RYLA graduates received Club scholarships based upon the strength of their applications to RYLA. The Club offered between one and four scholarships between \$500 and \$2,000

originating from Merced College Horticultural programs and expanding to general college. Mike A suggests that directors put forth plans and programs that meet their interests and community needs. The Club is flexible in its approach and support.

**E. Youth Service.**

1. **Junior High All-Star Game.** Butch stated the annual game will be played May 13, with the Club sponsoring the \$1,000 cost, but \$900 is often re-cooped at event fundraising.

**F. Membership Update.**

1. **New Member.** Alan has a prospective member from Madera who has experience as a club officer.
2. **Corporate/Family Membership.** Alan, Eric M, and Bud will endeavor to formulate a transparent and cogent application/rules on this important recruiting tool. Bud has some practical experience in this matter and will share his advice in the coming weeks that meets Club by-laws and recruiting needs.

**G. Foundation Update.**

1. **100% Paul Harris Society Club.** Frank continues to endeavor to make the Club a 100% PHS Club by April. The Club will allocate 15,000 points for 18 members to make the Club a 100% PHS Club by April 20. The points cannot be used for any other purpose. Points “loaned” to members will be returned as membership enhances their future Foundation contributions.

**Next Meeting Date: 5:30PM April 26, 2017 at 5671 Carmela Court**

**Meeting adjourned at 6:25PM.**

Respectfully Submitted,

/s/ Eric A. Moore

Secretary

March 31, 2017