

# Rotary



**Rotary Club of Merced Sunrise & Merced  
Sunrise Rotary Club Charity**  
Zone 26, District 5220, Area 8, Club  
22798  
PO Box 3262 Merced, California 95344  
[www.mercedsunriserotary.org](http://www.mercedsunriserotary.org)

**Date:** July 22, 2021  
**Time:** 6:00PM  
**Location:** Branding Iron  
**Roll Call:**

Officers	Title/Charge	Present	Absent
Eric Moore	President	X	
Darrell Cherf	President Elect	X	
Pope Lawrence	Past President	X	
Teresa Cesar	Vice President		X
Donald A. Barclay	Secretary	X	
Ronald S. Stapp	Treasurer	X	
Directors	Title/Charge	Present	Absent
Vacant	Community		
Vacant	Public Image Chair		
Vacant	Club Service		
Regina Cherf	International	X	
Dewayne Young	Youth		X

Chairs	Title/Charge	Present	Absent
David Dunham	Vocational	X	
Robert Garcia	Membership	X	
Bob Casey	Foundation		X
Vacant	Field of Honor		
Vacant	Field of Honor		

**Guests:**

**Reference:** Monthly Board Meeting

1. **Call to Order:** Meeting called to order by .
2. **Approval of Agenda:** Moved: Ron Stapp. Second Darrell Cherf. Carried.
3. **Approval of June 15, 2021 Minutes:** Move Ron Stapp. Second: Gina Cherf. Carried

#### 4. **President:** Eric Moore

- Dues Increase
  1. Increase Club Dues to \$175 annually.
  2. Asking the Board to consider linking future Club Dues with the annual District Giving standard set by the District Governor each year - for continued guidance to match inflation.
  3. Create Two Meal Plans; one pre-pays for all annual meals and events and another allows for meals and events to be purchased at \$12 per participant.
  4. Fines are still \$100 p.a.
  5. All other costs are suggested.
  6. Meal costs adjustments are effective immediately pursuant to the Treasurer obtaining Meal plan from members and similar invoicing.
  7. Dues Increases are effective January 1, 2022.

Motion to approve dues increase and change meal plan as outlined above. Changes to meals to be effective immediately. Dues increase effective January 1, 2021. Moved: Eric Moore. Second: Pope Lawrence.

#### Discussion:

- Family membership will adjust in proportion.
- Individual meals will be invoiced via Quick Books.
- When meals are included, does that encourage attendance?
  - Better as an opt-in rather than opt-out?
- We pay Rotary about \$144 p.a./per-member. We charge \$175 to cover it.
- We are billed for Rule of 85 members.
- The Rule of 85 only addresses exemption from attendance, not from costs.
  - Could we optionally make Rule of 85 members honorary so we aren't charged?
- How are in-kind donations (e.g., auction items) recorded?
  - In quick books.
- Is this a Board or Club decision?
  - It is a Board decision.
- Who decides if someone gets to opt out?
  - Let the President decide.
- Going from \$440 to \$550 in standard amount billed.
  - Other amounts (e.g., Shrimp Feed contribution, fines, etc.) are as billed.

Moved by Pope Lawrence. Amend the motion that the standard option is full dues and meals. Other is opt out. Seconded by David Dunham.

Moved by Ron Stapp. New dues effective January 1, 2021. Second: Donald Barclay.

Call for vote: Carried.

- Global Grant Status and Club Engagement  
Two points.  
First: The club needs to engage with another international club. Suggestions for clubs?  
Second: Does the club really want to do this? Other club members need to get involved.
- Shopify Operations  
Contacted Bitwise Industries to find interns who can support MSRC Shopify.  
Will need to tighten up the Shopify operation.  
Spend some money to improve Shopify.  
Ron Stapp: We will have Shopify humming along soon.
- Budget  
No budget.  
We have a pool of money that we will be conservative in spending.  
We can use Shopify to raise money at any time.
  - Example: We could raise funds for the new MCC Women's soccer team.Don't have to wait for Shrimp Feed to raise money.
- Merced Field of Honor  
Asked Ruth Alejo to Chair FoH.  
Vital that we maintain the event as apolitical.  
Ruth is willing to do it. Her conditions:
  - Darrell Cherf will serve as co-chair.
  - Not add anything new—just improve on what we have.People in the community want to participate.  
We need to fair in allowing participation—level playing field.  
Board decision as to who will be allowed to participate.  
Need specific policies governing what is or is not permitted.  
Need a mission statement for the FoH.
  - Colonial flag's terms spell out the mission.
  - FoH Committee will create a mission statement that the MSRC will make public.Ron Staff: When we have non-board meetings—such as FoH—it is important for the chairs to set the agenda, indicate who will attend, and share that with the Board in advance.

- Book Club  
View a podcast/Ted Talk once a month.  
Could be anything?  
As the Scout Hut.  
Hoping to start in August.  
Second Wednesday, August 11, 2021. 5:30-7:00.  
“Overbooked”
5. **President Elect:** Darrell Cherf  
No report.
  6. **Vice President:** Teresa Cesar  
No report.
  7. **Immediate Past President:** Pope Lawrence  
No report.
  8. **Secretary:** Donald Barclay
    - a. What’s in the mail?  
No report.
  9. **Treasurer:** Ron Stapp  
No report.
  10. **Club Service:** Vacant  
No report.
  11. **Community Services:** Robert Garcia  
No report.
  12. **Vocational Service:** David Dunham  
No report.
  13. **International Service:** Gina Cherf  
No report.
  14. **Youth Service:** Dewayne Young  
Absent
  15. **Membership:** Robert Garcia  
No report.

16. **Field of Honor:** Vacant

17. **Foundation:** Bob Casey  
Absent

18. **Next Board Meeting:** TBD.

19. **Adjournment:**

Move to adjourn: Eric Moore. Second: David Dunham. Motion carried. 7:30PM.