

# Rotary



**Rotary Club of Merced Sunrise &  
Merced Sunrise Rotary Club Charity  
Zone 26, District 5220, Area 8, Club 22798  
PO Box 3262 Merced, California 95344  
www.mercedsunriserotary.org**

**Date:** July 25, 2018  
**Time:** 5:30PM  
**Location:** Guinevere Court, Merced  
**Roll Call:**

<b>Officer</b>	<b>Title/Charge</b>	<b>Present</b>	<b>Absent</b>
Mike Cuchna	President	X	
Pope Lawrence	President Elect	X	
Tanya Price	Vice President		X
Mike Altomare	Past President	X	
Eric Moore	Secretary	X	
Robert McGhee	Treasurer	X	
<b>Director</b>			
Ruth Alejo	Community	X	
Steve Hobbs	Vocational	X	
Theresa Cesar	Club	X	
Regina Cherf	International	X	
Butch Hughes	Youth	X	
<b>Chair</b>			
Alan Arnold	Membership		X
Donald Barclay	Foundation		X
Nancy Edmiston/ Dewayne Young	Field of Honor		X X

**Guests:** Douglas Forte

**Reference:** General Monthly Board Meeting

- 1. Call to Order:** Meeting called to order by Mike C.
- 2. Approval of Agenda:** M/S/C, Pope/Robert/Aye.
- 3. Approval of June 13, 2018 Board Minutes:** M/S/C, Butch/Robert/Aye.
- 4. Leadership Reports.**

## A. **President.**

1. **2018-2019 Budget.** Mike C thanked the Board for approving the budget via email the prior week. There were no material changes from the prior year in terms of amounts or programs. The Club will vote at large later.
2. **Membership.** Mike C announced that Linda left the Club for a new position. This follows other members intention to leave. Active members are now 38. Mike will announce a new membership program after an August District workshop.
3. **Literacy Project.** Mike C stated September is Rotary Literacy Month. Mike reached out to Merced City School District about extended evening hours supported by Rotary reading volunteers. More information is forthcoming.
4. **New Pin.** Mike C distributed the new custom Club pin. The pin will be offered to members at \$3 with funds going to Club operations.
5. **Membership Data Update.** Mike C will task Eric to update member data.
6. **D Street Dinners.** Theresa needs to step-away from her long-time support. Ruth and Bruce and Community Service will evaluate in concert with other area volunteers. The bi-monthly service normally feeds 100 clients with the Rescue Mission being the end beneficiary. An alternative is to scale-back and serve twice a year. Theresa supported this effort for over three years.
7. **Yosemite Peace Symposium.** Mike C echoed RI President Rassin's Peace Initiative this year and informed the Board about a two-day Yosemite Peace Symposium taking place at nearby Tenaya Lodge (Fish Camp, CA) in October. This event is co-sponsored by Rotary District 5220. The meeting is very extensive, but is an opportunity for the Club to be a new informed "peace/conflict resolution" stakeholder in various local initiatives – including the Peace Pole Project with Merced Union High School under the supervision of Cristian. The Board will consider sending one or more representatives.
8. **DACdb Training.** The District will hold training for interested persons in August. Sign-ups will follow.

## B. **Treasurer.**

1. **New Bank Account Signers.** Mike A and Robert made plans to update signers. Theresa/Club Service will become a signer to expedite purchasing. The Board approved new singers per Special Meeting Minutes to be given to the bank. M/S/C. Mike A/Steve/Aye. Two signers are necessary for withdraws. M/S/C, Mike A/Gina/Aye.

## C. **Secretary.**

1. **Dues.** Eric had no direct knowledge on the matter and will pass along invoices to the Treasurer as they are received in the mail. Invoices are also attainable via the RI website.
2. **FY18 President Citation.** Eric stated the final determination will not be known until after August 15. The Annual Secretary Report should also be held back until this RI determination is finalized. Rules and processes for FY19 are streamlined compelling clubs to be resolute using more cogent RI mandates.
3. **Field of Honor Sponsorships.** Eric announced that some FOH work already commenced.
4. **Castle Air Museum Grant.** Eric briefly outlined the need for Mike C and Mike A to visit grantee to clarify certain issues. It is believed the grant will fund in August. Castle is an important marketing component with Field of Honor's growing regional reputation.

#### D. Immediate Past President.

1. **Rise Against Hunger.** Mike A submitted some information on this emerging project. This could be an Area 8 or International project. Mike C will review and bring to the Board at a later date.
2. **Human Trafficking – Without Permission.** Mike A and Doug will continue with this.
3. **Tree Project.** Bob continues coordinating with the City and other clubs.
4. **Merced Symphony & Field of Honor Collaboration.** Mike A joined the Symphony board and is in search of a military band for a November 10 joint FOH Opening Day event.

#### E. President Elect.

1. **Shrimp Feed.** March 16, 2019 (Saturday) is the current working date – one day before St. Patrick's Day. The County Fairgrounds are secured. Pope had a question about the security contract. Pope is studying ticket prices and tax destructibility as well as raffle entry. Pope will address the Shrimp Feed Committee in October about a price increase – Shrimp Feed is the cheapest event in the Valley and all costs are rising.

#### F. Vice President. No Report.

#### G. Club Service.

1. **Audio/Podium System Upgrade.** Mike C handed this project over to Theresa. The Club will be consulted to build new cabinetry at Paul's Place. \$3000 was allocated for audio, a new podium and storage cabinet.
2. **Foundation.**

- a. **End Polio Now Coin Can Fundraiser.** Mike C outlined the contest set for October 23. The issued coin can will be weighed with a prize to the heaviest. Proceeds will be credited to each member's Giving account.
3. **District Awards.** Theresa wanted to know when the District will update rules for District Awards. Nobody knew.
4. **Marble Game.** Theresa questioned the value of the game. (It lost money last year.) Mike A suggested continuing the weekly Marble Game for another year contingent upon a firm understating of whether or not it generates money for the Club or changing the odds – make a more exciting game. The Marble game was introduced to avoid increasing operational dues to members, but its ongoing value is a question.

#### H. **International Service.**

1. **Status - Madera Club - Philippians Project.** A check was written in FY18.
2. **Status - Hearts Afire- Nicaragua Project.** This project may be on hold pending recent political violence and economic uncertainty in the region. Mike A suggested to have backup plans otherwise budgeted funds will not be spent. Theresa hopes that Madera's water project will come to fruition in FY20 and all regional political risk will be stabilized.
3. **Kiva.** \$500 is budgeted for FY19 with a need for Club members to evaluate new prospects.

#### I. **Youth Service.**

1. **Boys & Girls Club Summer Program.** The Club agreed to issue \$1,000 in FY18 and another \$1,000 in FY19 pending a grantee sustainability report.
2. **Playhouse Merced.** Butch commented the Playhouse should be supported. They will be contacted and urged to make an application.

#### J. **Vocational Services.**

1. **Next Vocational Tour.** Steve has August 3 scheduled for Merced Union High School pending final approval with teachers.
2. **Ideal of Service Award.** The Club missed one finalist from FY18. It will be up to Steve to nominate. Don has all the prior information on how to handle the program.

#### K. **Community Service.**

1. **FOH Grants.**
  - a. **Run for the Fallen.** After some consideration, Mike A agreed to shepherd the event and incorporate into FOH in FY20 and otherwise take the event over from the current organizer. The Club funded this event for years and will simply receive unspent monies and materials. A general idea is to move the run to Merced College and start/stop at the Field itself. Run

registration is considered an attractive recruiting mechanism as well. M/S/C, Mike A/Robert/Aye.

- b. **Merced College Plaza Project.** \$2,500 is already approved to fund the movement of flag poles near the Veteran's Resource Center.
- c. **UC Merced-Yosemite Veterans Project.** The Club granted \$14,000 for a project located in Yosemite National Park with the funds to be used by FY18. Pope was contacted by UC Merced stating the project was suspended due to regional forest fires. The Club is not benefited by granting monies that are not used in a timely manner. The Board discussed the virtue of giving UC Merced a one year extension on the grant, else the monies would be returned to the Club. M/S/C, Eric/Mike A/Aye. Pope will contact UC Merced with the agreement.

## 2. **Budgeted Items.**

- a. **Field of Honor Planning/Marketing.** The first FOH Committee meeting is August 14 at Nancy's home. Tim is developing some promotional FOH displays for Castle Air Museum since the Club shares media expenses with them.

L. **Ad hoc Charitable Project Committee.** No Report.

Mike C closed the meeting.

5. **Next Meeting Date:** TBA

6. **Meeting adjourned:** 7:25 PM

Respectfully Submitted,

/Eric A. Moore  
Secretary  
August 19, 2018