

Rotary



**Rotary Club of Merced Sunrise &
Merced Sunrise Rotary Club Charity**
Zone 26, District 5220, Area 8, Club 22798
PO Box 3262 Merced, California 95344
www.mercedsunriserotary.org

Pursuant to RI by-laws, the Secretary herein makes this annual report to the Club. The Rotary Club of Merced Sunrise chartered in 1985 and is routinely distinguished across the District as a creative, robust and impactful organization. The related Charity incorporated in 2010. The Club routinely ranks among the top clubs across the District for awards, which is remarkable considering its smaller size verses larger clubs in denser markets.

2016-2017 Club & Charity Board Members and Officers

President	Bob Casey
Secretary(s)	Galen Chastain/Eric Moore
Immediate Past President	Cathy Paskin
President Elect	Mike Altomare
Treasurer	Richard Miller
Vice President	Mike Cuchna
Club Service Director	Regina Cherf
Community Service Director(s)	Dortha Chu/Steve Benner
International Service Director	Douglas Forte
Vocational Service Director	Donald Barclay
Youth Service Director	Francis Hughes
Membership Chair	Alan Arnold
Foundation Chair	Frank Reed
Merced Field of Honor Chair(s)	Nancy Edmiston/Dewayne Young

The Club began the year with 43 active members. The Club lost five active members, but gained five new members. The Club ended the year with 43 active members and added one honorary member. RI routinely examines a club's three year membership statistics to monitor club growth and vitality. The Club currently retains 72% of new and long time members on average and is in a constant state of recruitment. Interestingly, the Club's attendance records nearly matches these retention rates. The Club has no plans to exceed 50 active members based upon meeting space and the successful "platoon-size" organization that gives a vital and valued role to every member in Merced Sunrise.

The Club and Charity had a distinguished year under President Bob Casey's leadership.

- The Club and Charity had record success with its Bob Hobbs Memorial Shrimp Feed, Merced Field of Honor (in partnership with Merced College) and other Club events raising over \$130,790.
- The Club attracted three new members directly from the Merced Field of Honor making that fifth-year event an important public relations touchstone and recruiting tool going forward.
- Merced Field of Honor Closing Ceremonies attracted regional elected officials, including Representative Jim Costa, State Representative Adam Gray and State Senator Anthony Cannella in addition to City and County elected officials.
- The Club executed a successful campaign re-naming "M" Street all-through Merced to Veterans Boulevard. The Club paid for this public works project.
- The Club raised \$17,602 for The Rotary Foundation at a per member rate of \$346 – 1.77x the District average.
- The Club successfully made all its members Paul Harris Fellows.
- The Club enhanced its relationship with UC Merced Rotaract Club.
- The Club made a successful foray into International Service with its water well-boring project in Kasangati #59565, District #9211, Kampala, Uganda in addition to Kiva micro-lending and End Polio Now.
- The Club supported; 14 Community Service projects, three International Service projects, one large Vocation Service scholarship initiative and 14 Youth Service projects and events. Grant and scholarship making and other expenses across all Avenues of Service exceeded \$103,130 in FY16-17.

The Club is perfectly positioned for strategic growth in the coming year with numerous community challenges and opportunities ahead in all Avenues of Service.

Respectfully Submitted,

/Eric Moore/
Secretary
June 30, 2017